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MIDCITY Housing | Sheliz Avenue MIDCITY, 2 Km Off Raiwind Road, Lahore





FEELING GOOD begins here

With a vision of bringing new, green, community living in Pakistan, Sheliz Aplam Housing – a “full service real estate enterprise” – brought together the best urbanists, designers and constructors to create the ultimate community many would love to call home.

MIDCITY Housing Lahore is keeping at its core the well-being of its community members in all ways possible. This is possible due to our ample open spaces, green core, green spine and world-class amenities that are integrated with our residential and commercial spaces through walking and cycling safe sideways. Today, we’re turning dream life into a reality, for those who are willing to live their life to the fullest.





Lahore – A City Where CULTURE MEETS URBANENESS



Lahore is a melting pot of culture, ideas and beliefs where activity has been through its fair share of monumental events and it is widely regarded as the cultural capital of Pakistan. Lahore is an ever-evolving city; thanks to modern urban infrastructure, choices of educational and health facilities and better employment opportunities, it has further evolved into “A City of Choice”. Lahore constitutes 13.2% of Pakistan's economy, an economy which is ranked as 122nd economy in world GDP with an average growth of nearly 6% annually. It is the 42nd most populated city in the world, estimated at 12,642,423 persons in 2020.

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Live Central, Active and Connected



MIDCITY is actively rejuvenating urban living by providing not just a home, but a lifestyle by enabling every one of MIDCITY Communities to live central, active and emotionally connected to life. MIDCITY is revitalizing social connectivity as the essence of vibrant communities in modern age by providing welcoming public places to ensure social connectedness based neighborhoods.

*wholesome*living

Make time for life FIVE-MINUTE COMMUNITY

To challenge complexities of rapid urbanization, MIDCITY has adapted the five minute community framework to create a sustainable, green, healthy and affordable urban environment.

Five minute community enables residents to easily navigate MIDCITY without cars. Through safe walking and cycling passages spread across the whole community, residents can easily reach the various amenities MIDCITY provides.

fiveminute





RHYTHM, BALANCE, HARMONY

green core spine

MIDCITY's Green Spine is seamlessly connected with Green Core, making it equally accessible for Townhouse and Apartment communities. It offers a personal sanctuary to residents and is the preferred place to relax and engage in evenings of chatter and walks.

walkingsafe





62% public use area CLOSER TO OUTDOORS



Thanks to 62% Public Land Use, active mobility and communal living are fully ensured as essentials for a vibrant life while curating the MIDCITY Community as a smart, green, healthy and sustainable place to live.



Life at MIDCITY



Nurture



Grow



Shop



Belong



Unwind



Social CONNECTIVITY

Easily accessible open spaces and parks, social corners and community service areas, private street design and walking and cycling friendly passages throughout the entire community help ensure the joys of a socially connected neighborhood.

Making NEW FRIENDS

Enabling humans to engage and communicate gives ample opportunities to create lifelong friendships; which is why MIDCITY offers social meet-up corners, walk 'n' talk corridors, meet 'n' greet places, gossip & reading lounges and an amphitheater and clubhouse.





LIVE GREEN always

The environment has been crafted to help enhance the well-being of our community; the Green Spine and Green Core along with an Urban Forest provide resilience against climate change, establishing MIDCITY as a Clean Air Zone in Lahore South.

THE WORLD is yours

MIDCITY Housing Lahore is the ideal place for those who are progressive, conscious and love life. We promise wholesome living thanks to our use of green spines, green cores and environmentally responsible building codes. We also want to encourage environmentally friendly ways of travel such as walking and cycling. Which is why we provide safe walking and cycling passages, private streets and pedestrian underpasses to help ensure you can reach any of our amenities in just 5 minutes!





MEMORIES that last a lifetime

With green spaces accessible for all and safe zones made for children in a safe walking and cycling friendly environment, MIDCITY is a child friendly community with clean air zones to help ensure a healthy, nurturing environment for kids.

An integrated, inclusive, EXCEPTIONAL COMMUNITY

With the Five-Minute Community concept, all amenities within MIDCITY are safely accessible within five minutes of each other. A great deal of attention has been placed on integrating every single facility within the community to give residents the best experience.





BIG CITY life

Located in the heart of Lahore South and falling on intersection of 2 main arterial links (North-South & East-West), MIDCITY offers easy access to motorways, highways, main roads, ring road, educational institutes, health facilities, industrial areas and leisure and dining choices; thus, qualifying us as an excellent destination to be called “home”.

MIDCITY residents get the best of both worlds: greener living with serenity and the perks of a big city life.

Smart design for SMART LIVING

The residential neighborhood features delightfully designed homes, thoughtfully crafted with precision. MIDCITY employs a centrally-controlled Smart Building and Community Management System that is designed to keep you connected with your home and enhance your lifestyle.



MASTER PLAN



REDEFINING URBAN LIVING, a splendid life

MIDCITY is a multi-level mixed-use development project that offers a range of residential, commercial and office / corporate real estate for a contemporary urban lifestyle serving to individuals, couples and families with diverse sets of needs.



Apartment District



Town House District



Business District



APARTMENT DISTRICT

livebeyondwalls



Privacy, Serenity, Convenience

MIDCITY Apartment District is serviced with 60-foot wide “Avenue Sunrise”, “Avenue North” and “Avenue Sunset”. Apartment buildings are designed to provide privacy and serenity to its residents while still allowing them to enjoy welcoming mornings and relaxing evenings. MIDCITY Apartments offer a lifestyle that is beyond concrete walls, providing ample outdoor activities and entertainment facilities.



MIDCITY PEARLS (Standard Living, Medium-Rises)



MIDCITY PRESTIGE (Up Style Living, High Rises)





Standard Styled Family Apartment Community; spread over multiples of mid-rise buildings is a convenient choice for nuclear families, individuals, or couples looking for a modern apartment life in southern Lahore. 02 & 03 bedroom units, looking over the scenic central park, MIDCITY PEARLS planned and designed to confirm vision of a community lifestyle in purest sense - a place where people come to live together, make new friends, forge new bonds, and experience wholesome living.

Units 48 Apartments / Building Module
Levels Ground + 6 Floors



Rooftop
Cafe



Ample Parking



Park Views



Power Backup



Smart Building
Management System



2 BEDROOM APARTMENTS

- 1 BEDROOM 01 (11' - 10" X 11' - 4")
- 2 BATHROOM 01 (7' - 4" X 8' - 4")
- 3 BEDROOM 02 (11' - 6" X 11' - 4")
- 4 BATHROOM 02 (9' - 7" X 7' - 2")
- 5 TV LOUNGE (12' - 9" X 14' - 2")
- 6 DINING (17' - 9" X 9' - 0")
- 7 KITCHEN (6' - 1" X 9' - 0")



PEARLS - Floor Plan

2 Bedroom

Area	1200 sq ft (Approx.)
Bedrooms	2
Bathrooms	2
Parking Space	Available

3 BEDROOM APARTMENTS

- 1 BEDROOM 01 (13' - 10" X 11' - 7")
- 2 BATHROOM 01 (7' - 6.5" X 8' - 5.5")
- 3 BEDROOM 02 (13' - 10" X 11' - 7")
- 4 BATHROOM 02 (10' - 0" X 7' - 3")
- 5 BEDROOM 03 (10' - 6" X 14' - 3")
- 6 TV LOUNGE (15' - 1.5" X 13' - 8")
- 7 KITCHEN (9' - 6" X 9' - 6")



PEARLS - Floor Plan

3 Bedroom

Area	1200 sq ft (Approx.)
Bedrooms	3
Bathrooms	2
Parking Space	Available





Up Styled Family Apartment Community; PRESTIGE offers exclusive 03 & 04 bedroom apartments that are planned and designed with leading-edge smart technologies, sustainability features like green canopies, and natural day-lighting. MIDCITY PRESTIGE offer luxury with generous living spaces that complement the aesthetics. A true embodiment of community living, where each apartment building offers direct view of Green Core from private balconies and bedroom windows.

Units	140 Apartments / Building Module
Levels	Ground + 14 Floors



Rooftop
Cafe



Ample Parking



Park Views



Power Backup



Smart Building
Management System



TOWN HOUSE DISTRICT

wholesome living



Town House District

Green Spine, Cul-de-Sacs, Private Street Design, Walking and Cycling Safe Passages create perfect place to be called as “home place.” Complete sense of community grows naturally at MIDCITY, with exclusive attached homes, detached homes, bungalows, Private Villas and multifamily homes hallmarked by families who embrace refined natural living in a uniquely modern setting.



MIDCITY TOWN HOMES



MIDCITY PLOTS





MIDCITY TOWN HOMES

Design that provides a sense of belonging, convenience of communal living, and an active lifestyle - MIDCITY Town Homes are built with unique and compelling architectural aspects that offer an ideal setting for your family's needs. MIDCITY Town Homes also come with outstanding amenities that is combined with a vibrant community experience to offer you a unique lifestyle.

5.5 Marla Homes

5 Marla Plots

10 Marla Plots

1 Kanal Plots

2 Kanal Plots



50' Wide Road



Street Level Parking



Smart Community Management System



GROUND FLOOR

- 1 BEDROOM 01 (11' - 6" X 15' - 0")
- 2 BATHROOM 01 (11' - 6" X 7' - 0")
- 3 LOBBY (11' - 9" X 12' - 9")
- 4 KITCHEN (11' - 7.5" X 10' - 4.5")
- 5 DINING & LOUNGE (11' - 7.5" X 24' - 9")
- 6 LAUNDRY (7' - 6" X 4' - 7.5")



HOMES - Floor Plan

5.56 MARLA

Energy Efficient Building Module	
Covered Area	2,200 sq ft
Levels	Ground + 1 Floors

1ST FLOOR

- 7 BEDROOM 02 (11' - 7" X 15' - 0")
- 8 BATHROOM 02 (7' - 0" X 7' - 0")
- 9 BEDROOM 03 (11' - 7" X 15' - 0")
- 10 BATHROOM 03 (7' - 0" X 7' - 0")
- 11 LIVING ROOM (10' - 0" X 12' - 9")
- 12 LOBBY (8' - 9" X 7' - 4.5")



BUSINESS DISTRICT

HighStreetLahoreSouth



Business District

With an economically strong and strategic location, placed on the intersection of two major arterial (LDA Structure Plan) 150" feet wide boulevards, the Business District provides convenience and a promising market potential of +25000 household economy. MIDCITY Business District bears immense potential of growth in terms of business volumes and real estate valuations.

MIXED USE MALLS (Medium-Rises)

Retail | Eateries
Executive Residences
Enterprise Office Spaces

MIXED USE MALLS (High-Rises)

High End Retail | Food Court
Hospitality | Corporate Offices
Luxury Apartments



MIDCITY URBANISTA



CORPORATE TOWERS

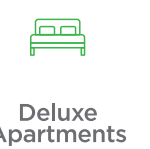




Exclusive high-end shopping and dining place; with everything ranging from exclusive fashion brands to retail businesses, everyday purchases alongside gourmet dining and casual spots for drinks or coffee, MIDCITY Urbanista is the perfect urban centre.

Split over six levels, MIDCITY Urbanista offers Studio 01 Bedroom and 02 Bedroom Executive Apartments. It offers the perfect executive living experience to professionals adapting to Lahore as their workplace of choice.

- Ground + Mezzanine Level Retail Show Rooms
- 01 + Mezzanine Level Eateries with open Terraces
- 02-06 Level Executive Residences
- 02 Basement Level Parking
- High speed Escalators & Elevators
- Smart Building Management System





Corporate Towers

A BEACON OF COMMERCIAL INVESTMENT “HIGH STREET OF LAHORE SOUTH”

A promising location, modern architecture, practical design with cutting-edge construction techniques, technologically enabled building infrastructure and world-class modern amenities for high-end shopping, eating, living, and hospitality and business place.

First planned high-rise mixed-use towers in the South of Lahore are perfectly positioned on intersection of two main boulevards and are designed with the philosophy of “people first” to offer high value multi-level customized spaces.



Corporate Offices
& Enterprise



Retail Brands



Gourmet
Dining



Hospitality



Executive & Luxury
Apartments



AMENITIES

At MIDCITY





Community Club

Designed to be the nucleus of the MIDCITY Community, this state-of-the-art facility caters to the social and entertainment needs of our residents.

- Business Centre:

Banquet Centre:

Leisure Centre:

Sports Centre:

Wellness Centre:
- Auditorium | Board Room

Banquet Hall | Guest Suites | Dining Lounge

Lounges for Meet n Greet | Reading | Movie

Indoor Courts for Badminton | Squash | Table Tennis

Gymnasium | Swimming Pool | Sauna | Amphitheater



Reading Room



Spa & Salon



Snooker Lounge



Multi-purpose Hall



Gym & Fitness Center



Squash Courts



Cigar Lounge



Swimming Pool





PARKS & URBAN FOREST



CYCLING & PEDESTRIAN TRACK



ART GALLERY



MASJID



SECTOR MARKET



GYM & FITNESS CENTER



AMPHITHEATRE



SCHOOL



Materials and Finishing



Floor and Ceiling Cladding:

Bedroom Flooring - 12mm Laminated Floor
Lounge & Dining Flooring - 18mm Terazzo Tiles
Bathroom Tiles Flooring - 12mm Ceramic Tiles
Windowsill Material - 18mm Tropical Grey
Marble Back Passage - 18mm Cement Tiles
Staircase - 18mm Granite (Homes Only)
Bedroom, Lounge & Dining, Bathroom Tiles,
Staircase - 12mm POP Ceilings



Kitchen:

12mm PVC Sheet Carcass Ready Made Hood
with 304 Food Grade Stainless Steel Hob
18mm MDF Laminate Front Shutter 3mm 304
Food Grade Stainless Steel Sink SS Finish
Sonex Kitchen Mixer Provision for exhaust fan
Provision for drinking water purifier Provision
for dishwasher



Bathroom Fittings & Accessories:

SS Finish Sonex / Master Faucets and Fittings
Geysers in all bathrooms Bathroom Doors -
Honeycomb Structure Lamination Sheet



Doors and Windows:

Red Oak Solid Wood Matte Finish
Honeycomb Structure Main Door
Honeycomb Structure Lamination
Sheet Bedroom and Bathroom
Doors
1.6mm thick & 100mm wide Double
Glaze Aluminum Bedroom,
Bathroom and Front Windows



Plastering and Painting:

Matte Emulsion
National/ICI/Nippon/Berger for
Semi Solid Main Door, Bedrooms
and Bathroom



Security and Safety:

Gas Leakage, Smoke Detectors Fire
Alarms and Fire Safety Sprinkler
Facility in Apartments CCTV
Cameras at the main gate, ground
floor, lobby area and all common
areas including gymnasium.



Electrical:

PVC Insulated Wiring 100% Power
Backup for all Apartments
Telephone and TV points shall be
provided in living room and all
bedrooms.
Home automation in living and
dining areas.



WHY CHOOSE MIDCITY?

LOCATION:	ULTRA-CONVENIENT LOCATION WITH EASY ACCESS TO CENTRAL LAHORE
LAND STATUS:	100% ACQUIRED BROWN AREA LAHORE MASTER PLAN
PROJECT TYPE/STATUS:	LDA APPROVED (PRIVATE) HOUSING SCHEME
DEVELOPMENT STATUS:	DEVELOPMENT IN PROGRESS POSSESSION SCHEDULED 2022
BANKABILITY STATUS:	PLOTS/PROPERTIES QUALIFIED FOR HOME MORTGAGE FINANCE
VALUE GROWTH POTENTIAL:	LEGITIMATE / SAFE FOR SHORT-MEDIUM-LONG TERM HOLDINGS
AFTER SALES ASSET MANAGEMENT:	RENTAL MANAGEMENT SERVICE AFTER COMPLETION/POSSESSION
AFTER SALES SERVICES:	EFFICIENT AFTER SALES MAINTENANCE & MANAGEMENT
HYBRID ENERGY SUPPLY:	20MW GIS PRIVATE GRID STATION + SOLAR + BACK UP
SECURE ACCESS CONTROLS:	E-TAGGED VEHICLE & GUEST VEHICLE ACCESS SYSTEM
COMMUNITY MANAGEMENT:	DIGITALLY ENABLING COMMUNITY THROUGH MOBILE APP
COMMUNITY STANDARDS:	FIVE MINUTE COMMUNITY WALKING AND CYCLING SAFETY WHOLESOME AND ENVIRONMENT FRIENDLY



PRIME & CONVENIENT LOCATION

EASY ACCESS TO HIGHWAYS, MAIN ROADS, AND THE LAHORE RING ROAD MAKES FOR SMOOTH TRANSIT TO DIFFERENT SECTIONS OF LAHORE FOR OUR RESIDENTS. AS A SOCIETY, MIDCITY’S LOCATION HAS BEEN PLANNED TO HELP CATER TO LAHORE’S CURRENT DEVELOPMENT WHILE TAKING STEPS TO ACCOUNT FOR FUTURE ADVANCEMENTS AS WELL.

- 1

Lahore Airport
25 minutes drive
- 2

Lahore Motorway
15 minutes drive
- 3

Sundar Industrial Estate
15 minutes drive
- 4

Shaukat Khanum Hospital
12 minutes drive
- 5

Comsats University
10 minutes drive
- 6

University of Lahore
10 minutes drive
- 7

Sharif Educational Complex
10 minutes drive
- 8

Halloki Interchange, Ring Road
5 minutes drive
- 9

Adda Plot
5 minutes drive
- 10

Khayaban-e-Amin Interchange, Ring Road
5 minutes drive

 MIDCITY Housing (PVT.) Ltd. | 2 Km Off Ring Road, Khayaban-e-Amin Interchange, Lahore.



Love it?
Own it!